



26/6/05

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jonathan E. Lowther et al.

§ Group Art Unit: 2616

Serial No.: 09/766,126

§ § Examiner: Huy Thanh Nguyen

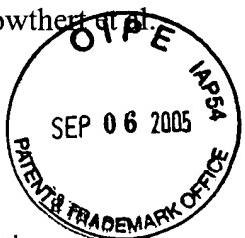
Filed: January 19, 2001

§ § Atty. Dkt. No.: BKA.0012US

For: Content With Advertisement  
Information Segment

§

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450



SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Dear Sir:

Applicant submits the references listed on the attached form PTO 1449 together with any required copies of such references.

This statement is being filed after a first Office action on the merits, but before receipt of a final Office action or a Notice of Allowance. A check for \$180 in payment of the late submission fee of §1.17(p) is enclosed. Please apply any additional charges or credits to Deposit Account No. 20-1504 (BKA.0012US).

Respectfully submitted,

Date: 9/11/05

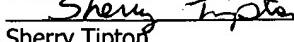
  
\_\_\_\_\_  
Timothy N. Trop, Registration No. 28,994  
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09/08/2005 BABRAHAI 00000022 09766126

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180.00 OP

Date of Deposit: September 1, 2005  
I hereby certify under 37 CFR 1.8(a) that this correspondence is being deposited with the United States Postal Service as **first class mail** with sufficient postage on the date indicated above and is addressed to the Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

  
\_\_\_\_\_  
Sherry Tipton



**INFORMATION DISCLOSURE CITATION**  
(Use several sheets if necessary)

|  |                          |
|--|--------------------------|
| ATTY DOCKET NO.<br>BKA.0012US                | SERIAL NO.<br>09/766,126 |
| APPLICANT(S):<br>Jonathan E. Lowthert et al. |                          |
| FILING DATE:<br>January 19, 2001             | GROUP ART UNIT:<br>2616  |

**U.S. PATENT DOCUMENTS**

| *EXAMINER INITIAL | DOCUMENT NUMBER    | DATE       | NAME           | CLASS | SUBCLASS | FILING DATE IF APPROPRIATE |
|-------------------|--------------------|------------|----------------|-------|----------|----------------------------|
| A.                | US 2001/0042249 A1 | 11/15/2001 | KNEPPER ET AL. | 725   | 42       |                            |
| B.                |                    |            |                |       |          |                            |
| C.                |                    |            |                |       |          |                            |
| D.                |                    |            |                |       |          |                            |
| E.                |                    |            |                |       |          |                            |
| F.                |                    |            |                |       |          |                            |
| G.                |                    |            |                |       |          |                            |
| H.                |                    |            |                |       |          |                            |
| I.                |                    |            |                |       |          |                            |

**FOREIGN PATENT DOCUMENTS**

|    | DOCUMENT NUMBER | DATE | COUNTRY | CLASS | SUBCLASS | TRANSLATION<br>YES      NO |
|----|-----------------|------|---------|-------|----------|----------------------------|
| J. |                 |      |         |       |          |                            |
| K. |                 |      |         |       |          |                            |
| L. |                 |      |         |       |          |                            |
| M. |                 |      |         |       |          |                            |
| N. |                 |      |         |       |          |                            |
| O. |                 |      |         |       |          |                            |
| P. |                 |      |         |       |          |                            |

**OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)**

|    |  |
|----|--|
| Q. |  |
| R. |  |
| S. |  |
| T. |  |
| U. |  |
| V. |  |
| W. |  |

EXAMINER

DATE CONSIDERED

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.